**Instructions for Media Guide Corporate Ads**

Corporations or businesses submit their own advertisement based on the following criteria.

**Full Page Ad**

* All text and images must be contained within 7.5” wide x 10” tall area. You may not submit anything over this size.
* Document MUST be PDF or JPG format.
* Images should be high resolution images (300dpi) to ensure quality. Images from websites or cell phones may not reproduce correctly or at a high quality.
* Completed design must be emailed to [falconboosterclub@jp2falcons.org](mailto:falconboosterclub@jp2falcons.org).
* No additional work will be performed on the ad.

**Half Page Ad**

* All text and images must be contained within 7.5” wide x 4.75” tall area. You may not submit anything over this size.
* Document MUST be PDF or JPG format.
* Images should be high resolution images (300dpi) to ensure quality. Images from websites or cell phones may not reproduce correctly or at a high quality.
* Completed design must be emailed to [falconboosterclub@jp2falcons.org](mailto:falconboosterclub@jp2falcons.org).
* No additional work will be performed on the ad.

**Payments**

Payments can be made on-line or by mail. We thank you in advance for your support of our student athletes!

Pay on-line at [www.jp2falconsathletics.org/boosterclub](http://www.jp2falconsathletics.org/boosterclub).

Make all checks payable to **Falcon Booster Club**. Mail to (or drop off at) JPII High School, 7301 Old Madison Pike, Huntsville, AL 35806. ATTN: Falcon Booster Club

**MEDIA GUIDE AD PRICES AND OTHER CORPORATE SPONSORSHIP OPPORTUNITIES ARE DETAILED ON THE FOLLOWING PAGE**

**FALCON BOOSTER CLUB 2021-22**

**SPONSORSHIP, MEDIA GUIDE, AND FIELD/GYM SIGN ORDER FORM**

**Please fill out the following form and email a copy to** [**falconboosterclub@jp2falcons.org**](mailto:falconboosterclub@jp2falcons.org) **Payments can be made on-line at** [**www.jp2falconsathletics.org/boosterclub**](http://www.jp2falconsathletics.org/boosterclub) **or made by check and mailed to JPII High School, 7301 Old Madison Pike, Huntsville, AL 35806 ATTN: Falcon Booster Club**

**Deadline for all ad submissions for the 2021 Winter Media Guide is October 22, 2021.**

CORPORATION/BUSINESS NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Field Sign/Gym Sign: \_\_\_\_\_\_ New - $500 \_\_\_\_\_\_Additional Sign - $450 \_\_\_\_\_Renewal - $400

\_\_\_\_\_Baseball \_\_\_\_\_Football/Soccer \_\_\_\_\_Softball \_\_\_\_\_Gym

Media Guide: \_\_\_\_\_ Fall Guide \_\_\_\_\_ Winter Guide \_\_\_\_\_Spring Guide

\_\_\_\_\_Corporate Sponsor…………………………………$1,500

* + - * Full page ad in all 3 media guides
      * 2 field signs (choose 2: Football/Soccer, Baseball, Softball, Gym)

\_\_\_\_\_ Full Page Ad (3 Guides) ………………………………………$800

\_\_\_\_\_ Full Page Ad (2 Guides) …………………………………..$500

\_\_\_\_\_ Inside Front/Back Cover Ad (1 Guide) …………….$400

\_\_\_\_\_ Full Page Ad (1 Guide) …………………………………...$300

\_\_\_\_\_ Half Page Ad (1 Guide) …………………………………..$200

\_\_\_\_\_ Business Card Ad (1 Guide) …………………………….$150

\_\_\_\_\_ “Shout Out” ……………………………………………………..$25

Questions about media guide ads, signs, and/or other corporate sponsorship? Email JPII Athletic Director Matt McManus at [mmcmanus@jp2falcons.org](mailto:mmcmanus@jp2falcons.org).

**THANK YOU FOR YOUR SUPPORT OF THE JPII ATHLETICS PROGRAM AND OUR STUDENT ATHLETES!**